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School Infrastructure NSW

# Community Communication Strategy

**New primary school in Murrumbateman**

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# Document Purpose

This Community Communication Strategy (CCS) has been developed to:

- Successfully consider and manage stakeholder and community expectations as integral to the successful delivery of the project.
- Outline interfaces with other disciplines, including safety, construction, design, planning and the environment, to ensure all activities are co-ordinated and drive best practice project outcomes.
- Inform affected stakeholders, such as Council, affected landowners and businesses, the local community and road users about construction activities.
- Provide a delivery strategy which enables the open and proactive management of issues and communications.
- Highlight supporting procedures and tools to enable the team to deliver this plan effectively.
- Provide support for the broader communications objectives of School Infrastructure NSW (SINSW), including the promotion of the project and its benefits.

This Community Consultation Strategy (CCS) will be implemented through the design and construction phase of the project, and for 12 months following construction completion.

## **Plan review**

The CCS will be revised regularly to address any changes in the project management process, comments and feedback by relevant stakeholders, and any changes identified as a result of continuous improvement undertakings. This will be done in close consultation with the SINSW Senior Project Director and Community Engagement Manager, including the appointed Project Management Company and/or Contractor.

## **Approval**

The CCS is reviewed and approved by the SINSW Senior Project Director, in close consultation with Schools Operations and Performance Business Unit, with final endorsement from the SINSW Community Engagement Senior Manager before being submitted to the Planning Secretary.

The Community Communication Strategy must be prepared in accordance with the State Significant Development (SSD) consent issued under SSDA 11233241 and consent condition B9.

**Table 1: List of SSD requirements and where they are addressed**

State Significant Development No 11233241 and consent condition B9	The Community Communications Strategy addresses this in section
a) Identify people to be consulted during the design and construction phases	<ul style="list-style-type: none"> <li>▪ Section 4</li> <li>▪ Section 5</li> </ul>
b) Set out procedures and mechanisms for the regular distribution of accessible information about or relevant to the development	<ul style="list-style-type: none"> <li>▪ Section 6</li> <li>▪ Section 7</li> <li>▪ Section 8.4</li> </ul>
c) Provide for the formation of community-based forums, if required, that focus on key environmental management issues for the development	<ul style="list-style-type: none"> <li>▪ Section 4</li> </ul>
d) Set out procedures and mechanisms: <ul style="list-style-type: none"> <li>i) Through which the community can discuss or provide feedback to the applicant</li> </ul>	<ul style="list-style-type: none"> <li>▪ Section 4, PRG</li> <li>▪ Section 6</li> <li>▪ Section 8.5</li> </ul>
d) Set out procedures and mechanisms: <ul style="list-style-type: none"> <li>ii) Through which the applicant will respond to enquiries or feedback from the community; and</li> </ul>	<ul style="list-style-type: none"> <li>▪ Section 8.5</li> </ul>
d) Set out procedures and mechanisms: <ul style="list-style-type: none"> <li>iii) To resolve any issues and mediate any disputes that may arise about the construction and operation of the development, including disputes regarding rectification or compensation</li> </ul>	<ul style="list-style-type: none"> <li>▪ Section 8.5</li> </ul>
Include any specific requirements around traffic, noise and vibration, soil and water, contamination, and heritage.	<ul style="list-style-type: none"> <li>• Section 3</li> </ul>

## 1. Context

The NSW Government is investing \$7.9 billion over the next four years, continuing its program to deliver 215 new and upgraded schools to support communities across NSW. This is the largest investment in public education infrastructure in the history of NSW. The NSW Department of Education is committed to delivering new and upgraded schools for communities across NSW. The delivery of these important projects is essential to the future learning needs of our students and supports growth in the local economy.

The new primary school in Murrumbateman is proposed to be delivered with an initial early works program followed by major construction of the State Significant Development (SSD) work.

The new primary school in Murrumbateman will deliver:

- flexible learning spaces and special program spaces;
- administration buildings, school library, hall, and covered outdoor learning (COLA) spaces;
- associated works including tree removal, site remediation, walkways, landscaping and school signage.

The new primary school in Murrumbateman project is classified as an SSD and assessed by the Department of Planning, Industry and Environment (DPIE). Consent was provided on 26 October 2021.

DPIE's web page on the project is [here](#).

SINSW's web page on the project is [here](#).

## **2. Community Engagement Objectives**

SINSW's goal is that our school infrastructure meets the needs of a growing population and enables future-focused learning and teaching.

This CCS has been developed to achieve the following community engagement objectives:

- Promote the benefits of the project
- Build key school community stakeholder relationships and maintain goodwill with impacted communities
- Manage community expectations and build trust by delivering on our commitments
- Provide timely information to impacted stakeholders, schools and broader communities
- Address and correct misinformation in the public domain
- Reduce the risk of project delays caused by negative third-party intervention
- Leave a positive legacy in each community.

### **3. Key Messages**

Through each phase of the project, the key messages and means of engagement will be regularly reviewed, refined and updated. Information that is currently in the public domain is outlined below.

#### **3.1. High level messaging**

The NSW Government is investing \$7.9 billion over the next four years, continuing its program to deliver 215 new and upgraded schools to support communities across NSW. This is the largest investment in public education infrastructure in the history of NSW.

The NSW Department of Education is committed to delivering new and upgraded schools for communities across NSW. The delivery of these important projects is essential to the future learning needs of our students and supports growth in the local economy.

#### **3.2. Project messaging**

The below are specific project key messages for the new primary school in Murrumbateman, they will be tailored according to audience and updated as project progresses.

##### **3.2.1. Project status**

The SSD application has been assessed by DPIE and consent granted was on 26 October 2021.

##### **3.2.2. Project benefits**

The new primary school in Murrumbateman will support the growing student and community needs, as well as address changes to ACT cross-border policies regarding student enrolments.

The project proposes to deliver:

- 16 learning spaces, including two support units
- a library
- staff and administration areas
- covered outdoor learning spaces and landscaping
- student amenities.

Key benefits of the project are:

- A response to local demand for educational facilities and will deliver important public social infrastructure that will benefit the local community.
- Provides permanent and state of the art teaching facilities for students.
- Provides improved landscaping, tree canopy, and shade cover for students. In addition, the proposal includes landscaping between the school and adjoining residents and improved amenity for users of the space.
- Provide community access to site and its facilities. For example, shared space arrangements and partnerships.
- The new buildings will be designed to a 4-star Green Star Design standard, improving environmental performance of the school.
- The project will generate 250 construction jobs and additional school staff roles, and together with the value of the project to the economy, will stimulate the economy.

##### **3.2.3. High-quality learning environment**

The project will provide flexible learning spaces that make use of the latest technology to enhance the learning experience for the next generation of students. Furthermore, the contemporary and sustainable facilities provide an outstanding working environment for school staff.

Flexible learning spaces are adaptable to accommodate small or large groups and facilitate students use of modern technology, while working independently and collaboratively.

##### **3.2.4. Environmental benefits**

The new school will be built in accordance with current sustainability principles. SINSW is committed to environmentally conscious construction and maintenance practices and SINSW will be registering for a minimum 4-star Green Star rating with the Building Council of Australia.

### **3.3. Construction phase**

#### **3.3.1. Safety**

SINSW is committed to ensuring that work is completed safely and efficiently and with minimal impact to the local community. Prior to construction starting, any known hazardous material within the construction area is required to be removed from the site. This work will be carried out in accordance with regulatory requirements including the provisions of SafeWork NSW.

#### **3.3.2. Traffic management**

The construction contractor has developed a Construction Traffic and Pedestrian Management Plan (CTPMP) to ensure that vehicle movements are managed with minimal disruption to the local community. All construction vehicles (excluding worker vehicles) are to be contained wholly within the site, except if located in an approved on-street work zone, and vehicles must enter the site after stopping.

#### **3.3.3. Noise, vibration and dust**

Any activity that could exceed approved construction noise management levels will be managed in strict accordance with the *Protection of the Environment Operations Act, 1997*.

Prior to construction, a Construction Noise Vibration Management Sub Plan (CNVMSP) will be developed to govern the management of noise and vibration during construction. Mitigation measures will be in place to manage noise and dust levels, dust generation monitoring and hosing down as required to ensure the safety of the local community.

Construction works, including the delivery of materials to and from the site, will occur between 7am and 6pm Monday to Friday inclusive, and between 8am and 1pm on Saturdays. No night work is scheduled for this project and no work will occur on Sundays or public holidays, unless otherwise notified. Quiet works may be undertaken between 6pm and 7pm Monday to Friday inclusive, and between 1pm and 4pm on Saturday.

Rock breaking, rock hammering, sheet piling, pile driving and similar activities may only be carried out between the following hours:

- (a) 9am to 12pm, Monday to Friday;
- (b) 2pm to 5pm, Monday to Friday; and
- (c) 9am to 12pm, Saturday.

Notification of such activities must be given to affected residents before undertaking the activities or as soon as practical afterwards.

#### **3.3.4. Soil and water**

SINSW is committed to the appropriate management of soil and water on the construction site will be managed in strict accordance with the *Protection of the Environment Operations Act, 1997*.

SINSW will comply with all Development Consent Conditions relating to soil and water management, and will comply with all relevant mitigation measures listed in the Environmental Impact Statement (EIS).

Prior to construction, a Construction Environmental Management Plan (CEMP) will be prepared to govern the completion of all construction works. The CEMP will include a Construction Soil and Water Management Sub-Plan (CSWMSP) for the management of soil and water, be prepared in accordance with relevant guidelines and performance indicators, and submitted to the Planning Secretary.

A suitably qualified and experienced consultant will prepare the CSWMSP in consultation with Council and will:

- describe erosion and sediment control measures to be implemented during construction
- provide a plan of how construction works will be managed in wet-weather events
- detail off-site flows from the site to the surrounding area
- describe the measures to be taken to manage stormwater and flood flows for small and large sized events

Erosion and sediment controls will be installed and maintained in accordance with the "Blue Book" – *Managing Urban Stormwater: Soils and Construction (4<sup>th</sup> edition)*. These controls will be implemented prior to the commencement of any other site disturbance works.

A sediment basin will be installed onsite and used on-site during construction. Approval will be obtained prior to the discharge of onsite stormwater to Council's stormwater drainage system or street gutter.



Only approved soil and imported fill types will be used onsite in accordance with the consent conditions. Accurate records will be kept on the volume and type of fill used onsite.

### 3.3.5. Contamination

Prior to construction, a Construction Environmental Management Plan (CEMP) will be prepared to govern the completion of all construction works. The CEMP will detail contamination management measures, be prepared in accordance with relevant guidelines and performance indicators, and submitted to the Planning Secretary.

A suitably qualified professional has undertaken geotechnical investigations to confirm the full nature and extent of the contamination at project site. The project site has been tested for contamination and is considered to be safe and suitable for the school upgrade.

The consent conditions require compliance with the following requirements:

- (a) Preparation of site investigations in accordance with relevant guidelines
- (b) Reports compliant with relevant site contamination schemes
- (c) the Remediation Action Plan

### 3.3.6. Heritage

Prior to construction, a Construction Environmental Management Plan (CEMP) will be prepared to govern the completion of all construction works. The Plan will detail measures to address unexpected finds for Aboriginal and non-Aboriginal heritage matters alongside an associated communication procedure, and submitted to the Planning Secretary.

In the event that relics of Aboriginal heritage are discovered, all works in the immediate area will cease and consultation will occur with a suitably qualified archaeologist, registered Aboriginal representatives Heritage NSW to determine an appropriate management strategy.

In the event that relics of historic heritage are discovered, all works in the immediate area will cease and consultation will occur with Heritage NSW to determine an appropriate management strategy.

### 3.3.7. Disruptive works

Main construction work for the new primary school in Murrumbateman project will commence in January 2022. The activities planned for the upcoming weeks will be outlined as per the program requirements. You can contact School Infrastructure directly using the details below to discuss any aspect of this project.

### 3.3.8. Get involved

We are committed to working together with our school communities and stakeholders to deliver the best possible learning facilities for students. Your feedback is important to us. For more information contact us via the details below.

- Email: [schoolinfrastructure@det.nsw.edu.au](mailto:schoolinfrastructure@det.nsw.edu.au)
- Website: [schoolinfrastructure.nsw.gov.au](http://schoolinfrastructure.nsw.gov.au)
- Phone: 1300 482 651

### 3.3.9. Handover phase

The new primary school in Murrumbateman is nearing completion. The scheduled date for completion is early 2023.

Key upcoming activities include [high level description to be inserted]

The NSW Government's project will deliver:

- 16 learning spaces, including two support units;
- a library;
- staff and administration areas;
- covered outdoor learning spaces and landscaping; and
- student amenities.

Appreciation to local residents and school community for patience and support throughout construction.

For more information contact School Infrastructure NSW by emailing [schoolinfrastructure@det.nsw.edu.au](mailto:schoolinfrastructure@det.nsw.edu.au) or phone 1300 482 651

### **3.3.10. Traffic and access plan (post construction)**

Construction work on the new primary school in Murrumbateman has been completed. We are now in a position to confirm traffic and pedestrian access provisions for the new school, including new pick-up and drop-off arrangements.

### **3.4. Official school opening**

The new primary school in Murrumbateman is now complete and students and staff will commence using the facilities on [date to be inserted].

The new primary school in Murrumbateman project has delivered:

- 16 learning spaces, including two support units;
- a library;
- staff and administration areas;
- covered outdoor learning spaces and landscaping; and
- student amenities.

Thank you for your patience during construction and we are thrilled to deliver this project for the school community.

## 4. Project Governance

### 4.1. Project Reference Group

The Department's engagement process strives to engage with key stakeholders from the school community. As part of this process, a Project Reference Group (PRG) is established early in the project with nominated representatives from the school community to ensure input from, and consultation with, impacted stakeholders.

The PRG provides key information from an operational, educational, change and logistics perspective into the planning, through the design and construction phases of the project.

The PRG will receive project briefings and key progress updates on project progress to support its responsibilities in assisting to communicate updates to school staff, parents and stakeholders in the wider local community.

The Project Reference Group will be conducted as two separate groups during the development and delivery of all projects:

#### (a) Project Reference Group – Planning

A nominated group (limited to 10) will participate in workshops to develop the Educational Principles and Education Rationale which will inform the Functional Design Brief. These workshops are chaired by the SINSW Senior Project Director (or delegate) and may be facilitated by an Education Consultant. This activity will inform the development of the building design.

#### (b) Project Reference Group – Delivery

The purpose of the group is to seek input and inform design processes and provide operational requirements and information to help minimise the impact of the project on school operations. These workshops are chaired by the Senior Project Director (or delegate) and may be facilitated by the appointed architectural consultant, as required. The PRG will provide key information from an operational and logistics perspective to assist project delivery.

Specifically, for communications and engagement related matters, the PRG will also:

- Provide a forum for discussion and exchange of information relating to the planning and delivery of the project
- Identify local issues and concerns to assist the project team with the development of mitigation strategies – to manage and minimise construction and environmental impacts to the school community and local residents
- Provide feedback to the communications and community engagement team on key messages and communications and engagement strategies
- Provide advice on school engagement activities
- Assist to disseminate communications to the school community and other stakeholders.

As per all School Infrastructure led delivery projects, the PRG acts as a consultative forum and not a decision-making forum for the planning and delivery of this school infrastructure.

**Figure 1: Project Reference Group (PRG)**

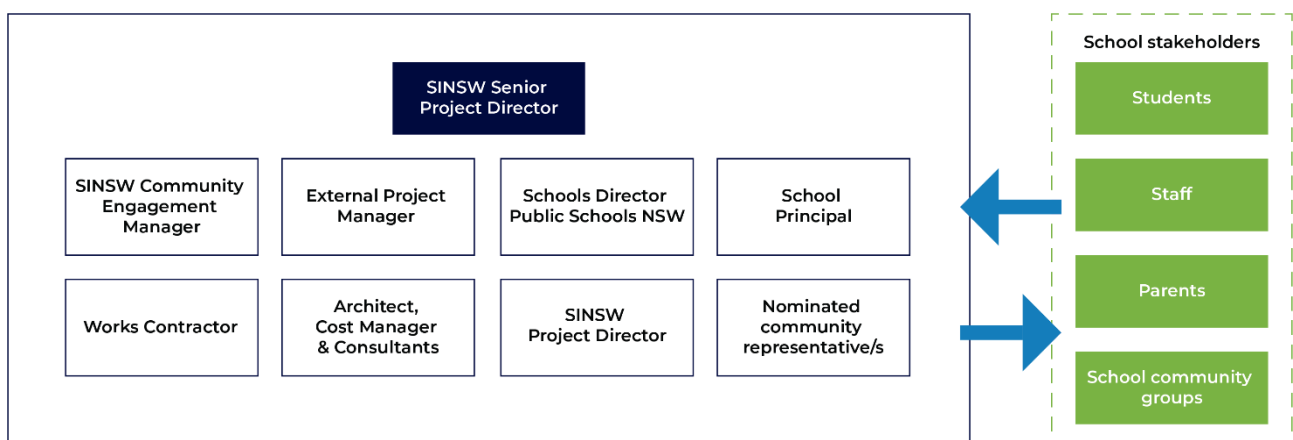
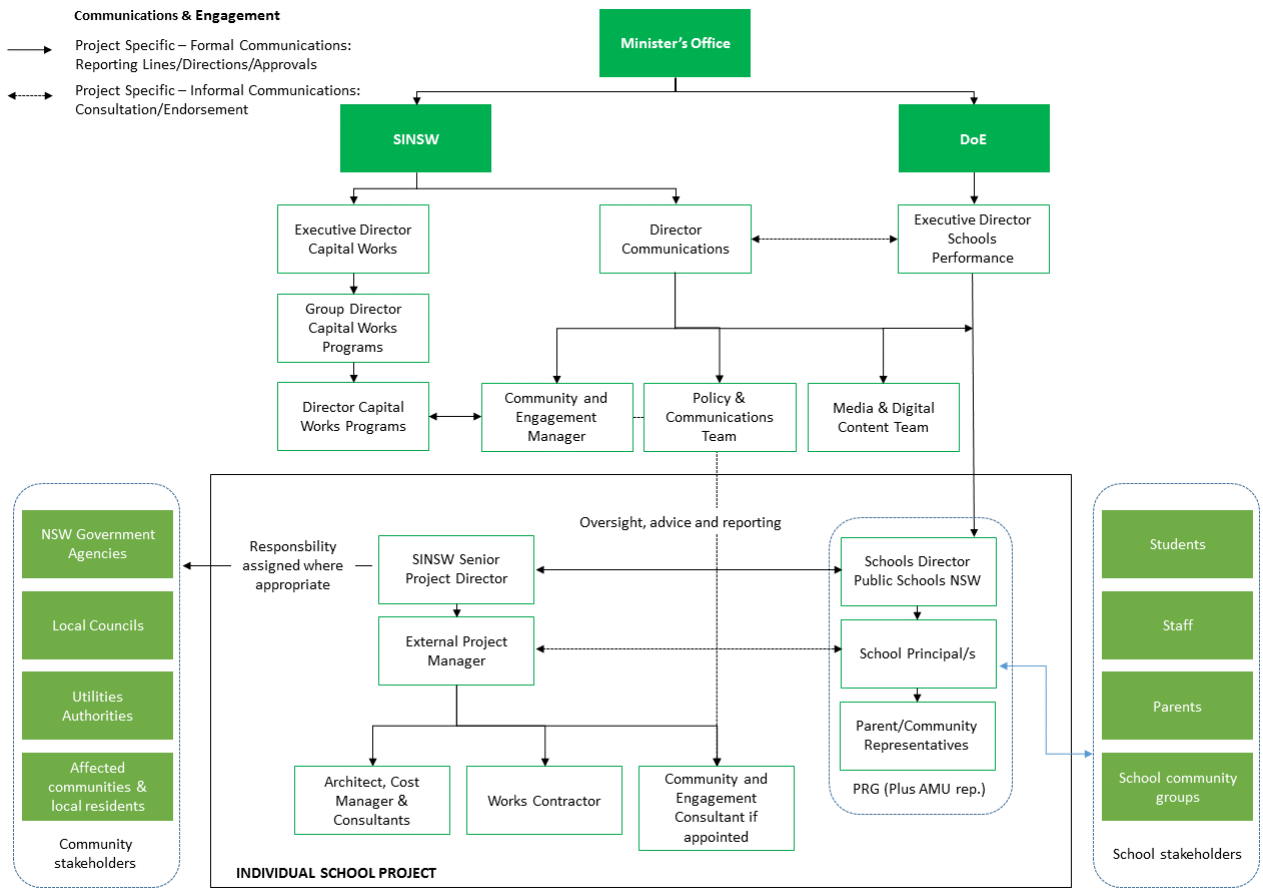


Figure 2 below maps how the department and SINSW will communicate both internally and externally.

**Figure 2: SINSW Project Governance**



## 5. Stakeholders

The stakeholder list below summarises who will be consulted during the design and construction phase via ongoing face to face meetings, communications collateral and digital engagement methods.

**Table 2: Stakeholders**

Stakeholders	Interest and involvement
<p><b>Local Members of Parliament:</b></p> <ul style="list-style-type: none"> <li>▪ Federal – member for Hume, The Honourable Mr Angus Taylor (Liberal)</li> <li>▪ State – Member for Goulburn, The Honourable Mrs Wendy Tuckerman, (Liberal)</li> </ul>	<ul style="list-style-type: none"> <li>▪ Meeting the economic, social and environmental objectives of state and federal governments</li> <li>▪ Delivering increased public education capacity on time</li> <li>▪ Delivering infrastructure which meets expectations</li> <li>▪ Addressing local issues such as traffic, congestion and public transport solutions</li> </ul>
<p><b>Government agencies and peak bodies:</b></p> <ul style="list-style-type: none"> <li>▪ Transport for NSW</li> <li>▪ Roads and Maritime Services NSW</li> <li>▪ Fire and Rescue NSW</li> <li>▪ NSW Department of Education</li> <li>▪ NSW Department of Planning, Industry and Environment</li> <li>▪ NSW Environmental Protection Authority</li> <li>▪ NSW Rural Fire Service</li> <li>▪ Sydney Water</li> <li>▪ NSW Heritage Council</li> <li>▪ NSW Office of Environment and Heritage</li> <li>▪ NSW Department of Premier and Cabinet</li> </ul>	<ul style="list-style-type: none"> <li>▪ Traffic and congestion on the local road system</li> <li>▪ Adequate public transport options and access</li> <li>▪ Ensuring new infrastructure meets standard requirements for safety and fire evacuation</li> <li>▪ Ensuring the development is compliant</li> <li>▪ Ensuring the development does not impact heritage items</li> <li>▪ Easing overcrowding in local schools</li> </ul>
<p><b>Local Council – Yass Valley Council</b></p> <ul style="list-style-type: none"> <li>▪ Councillors</li> <li>▪ Bureaucrats</li> <li>▪ Mayor</li> <li>▪ General Manager</li> </ul>	<ul style="list-style-type: none"> <li>▪ Schedule for construction and opening of school</li> <li>▪ Impacts to the local community including noise, congestion and traffic</li> <li>▪ Shared use of community spaces</li> <li>▪ Providing amenities to meet increase population density</li> <li>▪ Safe pedestrian and traffic access during construction</li> </ul>
<p><b>School community once appointed</b></p> <ul style="list-style-type: none"> <li>▪ Principal</li> <li>▪ Teachers</li> <li>▪ Staff</li> <li>▪ Parents and carers</li> <li>▪ Students</li> </ul>	<ul style="list-style-type: none"> <li>▪ Construction impacts and how these will be minimised</li> <li>▪ Promotion of positive messaging around the school and the improvements being delivered</li> <li>▪ Quality of infrastructure and resources upon project completion</li> <li>▪ How to access the new school once completed</li> </ul>

Stakeholders	Interest and involvement
<p><b>Local Community</b></p> <p>Residents adjacent to the school on:</p> <ul style="list-style-type: none"> <li>▪ Rose Street</li> <li>▪ Fairley Street</li> </ul>	<ul style="list-style-type: none"> <li>▪ Noise and truck movements during construction</li> <li>▪ Increased traffic and congestion on nearby streets</li> <li>▪ Local traffic and pedestrian safety</li> <li>▪ Changed traffic conditions during pick-up and drop-off</li> <li>▪ Shared use of school facilities and amenities</li> <li>▪ Promotion of positive messaging around the school and the improvements being delivered</li> </ul>
<p><b>Nearby public schools</b></p> <ul style="list-style-type: none"> <li>▪ Gundaroo Public School</li> <li>▪ Berinba Public School</li> <li>▪ Yass Public School</li> <li>▪ Yass High School</li> </ul>	<ul style="list-style-type: none"> <li>▪ Impact on school resources</li> <li>▪ Impact on current students</li> <li>▪ Implications for teaching staff</li> <li>▪ Possible impacts on enrolments and intake areas</li> <li>▪ Opportunities to view the new facilities</li> </ul>
<p><b>Adjoining affected landowners and businesses</b></p> <ul style="list-style-type: none"> <li>▪ Fairley Early Childhood Service</li> <li>▪ Abode Hotel Murumbateman</li> <li>▪ Murrumbateman Community Church</li> <li>▪ Murrumbateman Health Hub</li> <li>▪ New development at Fairley Square</li> </ul>	<ul style="list-style-type: none"> <li>▪ Noise and truck movements during construction</li> <li>▪ Increased traffic and congestion on nearby streets</li> <li>▪ Local traffic and pedestrian safety</li> <li>▪ Changed traffic conditions during pick-up and drop-off</li> <li>▪ Shared use of school facilities and amenities</li> <li>▪ Environmental impacts during construction</li> </ul>
<p><b>Community groups</b></p> <ul style="list-style-type: none"> <li>▪ Murrumbateman Progress Association</li> <li>▪ Yass Public School P&amp;C</li> <li>▪ Binalong Public School P&amp;C</li> <li>▪ Gundaroo Public School P&amp;C</li> <li>▪ Berinba Public School P&amp;C</li> <li>▪ Yass High School P&amp;C</li> </ul>	<ul style="list-style-type: none"> <li>▪ Noise and truck movements during construction</li> <li>▪ Increased traffic and congestion on nearby streets</li> <li>▪ Local traffic and pedestrian safety</li> <li>▪ Changed traffic conditions during pick-up and drop-off</li> <li>▪ Shared use of school facilities and amenities</li> </ul>

## 6. Engagement Approach

Table 3 below outlines both traditional and alternative methods to be used in line with the changes.

The key consideration in delivering successful outcomes for this project is to make it as easy as possible for anyone with an interest to find out what is going on. In practice, the communications approach across all levels of engagement will involve:

- Using plain English
- Taking an energetic approach to engagement
- Encouraging and educating whenever necessary
- Engaging broadly including with individuals and groups that fall into harder to reach categories
- Providing a range of opportunities and methods for engagement
- Being transparent
- Explaining the objectives and outcomes of planning and engagement processes.

In addition to engagement with Government Departments and Agencies and Council, two distinct streams of engagement will continue for the project as follows:

- School community for existing schools being upgraded, or surrounding schools for new schools, and
- Broader local community.

This allows:

- School-centric involvement from school communities (including students, parents/caregivers, teachers, admin staff) unencumbered by broader community issues, and
- Broad community involvement unencumbered by school community wants and needs. Broad community stakeholders include local residents, neighbours and local action groups.

### 6.1. General community input

Members of the general public impacted by the construction phase are able to enquire and complain about environmental impacts via the following channels:

- Information booths and information sessions held at the school or local community meeting place, and advertised at least 7 days before in local newspapers, on our website and via letterbox drops
- 1300 number that is published on all communications material, including project site signage
- School Infrastructure NSW email address that is published on all communications material, including project site signage

Refer to Section 8.5 of this document for detail on our enquiries and complaints process.

A number of tools and techniques will be used to keep stakeholders and the local community involved as summarised in Table 3 below.

For reference, project high level milestones during the delivery phase include:

- Site establishment/early works
- Commencement of main works construction
- Term prior to project completion
- Project completion
- First day of school following project completion
- Official opening

**Table 3: School Infrastructure NSW Communications Tools**

Communications Tool	Description of Activity	Frequency
1300 community information line	<p>The free call 1300 482 651 number is published on all communication materials and is manned by SINSW.</p> <p>All enquiries that are received are referred to the appointed C&amp;E Manager and/or Senior Project Director as required and logged in our CRM.</p> <p>Once resolved, a summary of the conversation is updated in the CRM.</p>	Throughout the life of the project and accessible for 12 months post completion
Call centre scripts	High level, project overview information provided to external organisations who may receive telephone calls enquiring about the project, most namely stakeholder councils.	Throughout the project when specific events occur or issues are raised by stakeholders
Community contact cards	<p>These are business card size with all the SINSW contact information.</p> <p>The project team/ contractors are instructed to hand out contact cards to stakeholders and community members enquiring about the project. Cards are offered to school administration offices as appropriate.</p> <p>Directs all enquiries, comments and complaints through to our 1300 number and School Infrastructure NSW email address.</p>	Throughout the life of the project and available 12 months post completion
CRM database	<p>All projects are created in SINSW's Customer Relationship Management system – Darzin – at project inception.</p> <p>Interactions, decisions and feedback from stakeholders are captured, and monthly reports generated.</p> <p>Any enquiries and complaints are to be raised in the CRM and immediately notified to the Senior Project Director, Project Director and Community Engagement Manager.</p>	Throughout the life of the project and updated for 12 months post completion
Display boards	A0 size full colour information boards to use at info sessions or to be permanently displayed in appropriate places (school admin office for example).	As required
Door knocks	<p>Provide timely notification to nearby residents of upcoming construction works, changes to pedestrian movements, temporary bus stops, expected impacts and proposed mitigation.</p> <p>Provide written information of construction activity and contact details.</p>	As required prior to periods of construction impacts
Face-to-face or virtual meetings/briefings	Activities include meeting, briefings and “walking the site” to engage directly with key stakeholders, directly impacted residents and business owners and the wider community.	As required
FAQs	Set of internally approved answers provided in response to frequently asked questions. Used as part of relevant stakeholder and community communication tools. These are updated as required, and included on the website if appropriate.	Throughout the life of the project



Communications Tool	Description of Activity	Frequency
Information booths	<p>Information booths are held locally and staffed by a project team member to answer any questions, concerns or complaints on the project.</p> <p>Info booths are scheduled from the early stages of project delivery through to project completion.</p> <p>Information booths are to be held both at the school/ neighbouring school, as well for the broad community:</p> <ul style="list-style-type: none"> <li>▪ School information booths are held at school locations at times that suit parents and caregivers, with frequency to be aligned with project milestones and as required.</li> <li>▪ Community information booths are usually held at local shopping centres, community centres and places that are easily accessed by the community. They are held at convenient times, such as out of work hours on weekdays and Saturdays.</li> </ul> <p>Collateral to be provided include community contact cards, latest project notification or update, with internal FAQs prepared.</p> <p>All liaison to be summarised and loaded in the CRM.</p> <p>Notice of at least 7 days to be provided.</p>	At project milestones and as required
Information sessions (drop in)	<p>Information sessions are a bigger event than an info booth, held at a key milestone or contentious period. We have more information on the project available on display boards/ screens and an information pack handout – including project scope, planning approvals, any impacts on the school community or residents, project timeline, FAQs.</p> <p>Members from the project and communications team will be available to answer questions about the project.</p> <p>These events occur after school hours on a week day (from 3pm – 7pm to cover working parents).</p> <p>All liaison summarised and loaded on the CRM.</p>	As required
Information pack	<p>A 4-page A4 colour, fold out flyer that can include:</p> <ul style="list-style-type: none"> <li>▪ Project scope</li> <li>▪ Project update</li> <li>▪ FAQs</li> <li>▪ Contact information</li> <li>▪ Project timeline</li> </ul> <p>To be distributed at info sessions or at other bigger events/ milestones in hard copy and also made available electronically.</p>	As required
Media releases/events	<p>Media releases are distributed upon media milestones. They promote major project milestones and activities and generate broader community awareness.</p>	<p>Media milestones:</p> <ul style="list-style-type: none"> <li>▪ Project announcement</li> <li>▪ Concept design</li> </ul>

Communications Tool	Description of Activity	Frequency
		<p>completed</p> <ul style="list-style-type: none"> <li>▪ Planning approval lodged</li> <li>▪ Planning approval granted</li> <li>▪ Construction contract tendered</li> <li>▪ Construction contract awarded</li> <li>▪ SOD turning opportunity</li> <li>▪ Handover</li> <li>▪ Official opening</li> </ul>
<p>Notifications and updates</p>	<p>A4, single or double sided, printed in colour that can include FAQs if required</p> <p>Notifications are distributed under varying templates with different headings to suit different purposes:</p> <ul style="list-style-type: none"> <li>▪ <b>Works notification</b> are used to communicate specific information/ impacts about a project to a more targeted section of the community. This template doesn't have an image so it can be more appropriately targeted for matters like hazardous material.</li> <li>▪ <b>Project update</b> is used when communicating milestones and higher-level information to the wider community i.e. project announcement, concept design/DA lodgement, construction award, completion. Always includes the project summary, information booths/ sessions if scheduled, progress summary and contact info.</li> </ul>	<p>As required according to the construction program.</p> <p>Distributed via letterbox drop to local residents and via the school community at least 5-7 days prior to construction activities or other milestones throughout the life of the project. Specific timings indicated in table 5 – Section 8.</p>
<p>Photography, time-lapse photography and videography</p>	<p>Captures progress of construction works and chronicles particular construction activities. Images to be used in notifications, newsletters and report, on the website and Social Media channels, at information sessions and in presentations.</p> <p>Once the project is completed, SINSW will organise photography of external and internal spaces to be used for a range of communications purposes.</p>	<p>Project completion (actual photography and video of completed project)</p> <p>Prior to project completion - artist impressions, flythrough, site plans and construction progress images are used</p>
<p>Presentations</p>	<p>Details project information for presentations to stakeholder and community groups.</p>	<p>As required</p>
<p>Priority correspondence</p>	<p>Ministerial (and other) correspondence that is subject to strict response timeframes. Includes correspondence to the Premier, Minister, SINSW and other key stakeholders. SINSW is responsible for drafting responses as requested within the required timeframes.</p>	<p>As required</p>

Communications Tool	Description of Activity	Frequency
Project Reference Group	SINSW facilitated Project Reference Group sessions providing information on the design solution, construction activities, project timeframes, key issues and communication and engagement strategies.	Meets every month or as required  More information on the PRG is detailed in Section 4
Project signage	A0 sized, durable aluminium signage has been installed at the site of the new primary school in Murrumbateman.  Provides high level information including project scope, project image and SINSW contact information.  Fixed to external fencing/ entrances etc. that are visible and is updated if any damage occurs.	Throughout the life of the project and installed for 12 months post completion
Site visits	Demonstrate project works and progress and facilitate a maintained level of interest in the project. Includes media visits to promote the reporting of construction progress.	As required
School Infrastructure NSW email address	Provide stakeholders and the community an email address linking direct to the Community Engagement team. Email address (schoolinfrastructure@det.nsw.edu.au) is published on all communications materials.	Throughout the life of the project
School Infrastructure NSW website	A dedicated project page for the new primary school in Murrumbateman project is located on the SINSW website - <a href="https://www.schoolinfrastructure.nsw.gov.au/projects/n/New-primary-school-in-Murrumbateman.html">https://www.schoolinfrastructure.nsw.gov.au/projects/n/New-primary-school-in-Murrumbateman.html</a>	Updated at least monthly and is live for at least 12 months post completion of the project
Welcome pack/ thank you pack	At project completion the following flyers are utilised: <ul style="list-style-type: none"> <li>▪ <b>Welcome pack</b> – project completion for school community - A 2 to 4-page A4 flyer which is provided to the school community on the first day/week they are returning to school when new facilities are opening, or attending a new school. Includes project overview, map outlining access to the school and key locations, FAQs, contact information.</li> <li>▪ <b>Thank you pack</b> – A 2 to 4-page A4 flyer tailored to the local residents to thank them for their patience and support of the project.</li> </ul>	Project completion only

## 7. Engagement Delivery Timeline

The following engagement delivery timeline maps tailored communications tools and activities by key milestone.

**Table 4: Engagement timeline**

Project Phase / milestone	Target Audiences	Proposed communication tools / activities / purpose as per Table 3	Timing / implementation
<p>Main Construction works commence, including but not limited to:</p> <ul style="list-style-type: none"> <li>Remediation</li> <li>Works commenced</li> <li>Key impact periods – noise, dust, traffic, vibration</li> </ul>	<p>Local residents</p> <p>School community</p> <p>Adjoining affected landowners and businesses</p>	<p>Project update</p> <p>Notifications</p> <p>Media release</p> <p>Website update</p> <p>Project Reference Group</p> <p>1300 community information line</p> <p>Information packs</p> <p>Project signage</p>	<p>November 2021 to early 2023</p> <p>(at key construction events as required, as per our notification process in Table 5)</p>
Term prior to project completion	<p>Local residents</p> <p>School community</p> <p>Adjoining affected landowners and businesses</p> <p>Nearby schools</p>	<p>Project update</p> <p>Work notifications</p> <p>Website update</p> <p>Information pack</p> <p>Information booth</p> <p>Intake area communications</p>	October 2022 – December 2022
Handover and welcome to new school	<p>Local residents</p> <p>School community</p> <p>Adjoining affected landowners and businesses</p> <p>Nearby schools</p>	<p>Welcome pack</p> <p>Website update</p> <p>Thank you pack (residents)</p> <p>Photography / videography</p> <p>Media release</p>	Early 2023
Post-opening	All	<p>Website remains live</p> <p>Project signage remains installed</p> <p>1300 phone and email still active, and CRM still maintained for complaints and enquiries.</p>	<p>Early 2023 – early 2024</p> <p>(at least 12 months post construction completion)</p>

## **8. Protocols**

### **8.1. Media engagement**

SINSW manages all media relations activities, and is responsible for:

- Responding to all media enquiries and instigating all proactive media contact.
- Media interviews and delegation to SINSW media spokespeople who are authorised to speak to the media on behalf of the project.
- Informing the Minister's Office and SINSW project team members and communications representatives of all media relations activities in advance and providing the opportunity to participate in events where possible.

### **8.2. Site visits**

SINSW in partnership with School Operations and Performance organises and hosts guided project site tours and media briefings as required by the Minister's Office. The Project Team will ensure the required visitor site inductions are undertaken and that all required Personal Protective Equipment (PPE) is worn.

For media site visits and events, SINSW creates, or contributes to, the production of an event pack. This will include an event brief, media release, speaking notes and Q&As.

### **8.3. Social, online and digital media**

SINSW initiates and maintains all social and online media channels. These channels can include Facebook, Twitter, LinkedIn and the website. The SINSW Online Content Team upload to the SINSW website.

### **8.4. Stakeholder and community notification process**

Notifications (titled works notifications or project updates as per Table 3) are SINSW's primary mechanism to inform the community and key stakeholders about the impact of school construction on the local area. Notifications provide advance warning of activities and planned disruptions, allowing stakeholders and community members to plan for the impacts and make alternative arrangements where required. Depending on the work activity, notifications are distributed in person via door knocks, via letterbox drop, via the school, electronically via email, and uploaded to the SINSW project webpage.

Stakeholder engagement and community notification will:

- outline the reason that the work is required
- outline the location, nature, and duration of the proposed works
- outline work hours
- be written in plain English
- include a diagram that clearly indicates the location of the works, where required
- include a 1300 community contact number, project email address and website details.

**Table 5: Notifications periods**

Table 5 below outlines minimum notification periods for specific work activities that will be targeted for stakeholder and community notification. All notification periods prescribed within development approvals or by approving bodies will be adhered to. Regular project updates regarding the general work program will be also provided to nearby households and businesses throughout construction.

Works activity	Minimum community notification period
Notification to communities following major incident	Same day
Unplanned out of hours work (notification will be given to affected residents before undertaking the activities or as soon as is practical afterwards)	Same day
Contamination management and notification	Within 48 hours
Upcoming works notification (minimum disruption)	5 – 7 days
Invitation/notification of community event (e.g. info booth)	5 – 7 days
Notifications regarding traffic changes, parking impacts, road closures, major detours	10 – 14 days
Pedestrian route changes and other impacts	10 – 14 days
Notifications regarding operational changes for the school community (school drop-off points, entry and exit points)	10 – 14 days
Major construction impacts (out of hours/ significant noise/ demolition)	10 – 14 days
Major impacts to school community e.g. relocation to temporary school	6 months

### Notification distribution areas

The below map outlines the distribution area for project notifications that will be shared with sensitive receivers and nearby neighbours.

The following sensitive receivers are nearby residents and businesses who have been identified through the noise and vibration assessment for the Construction Environmental Management Plan:

- 30-38, 42, 43, 47, 53, 57 Rose Street
- 30-32 Barton Highway
- 1-3 North Street

The shaded areas indicate nearby neighbours who will be provided general project updates and works notifications via letterbox drop.

The green and orange areas indicate sensitive receivers and nearby neighbours who will be provided notification of unplanned out of hours works via letterbox drop.

The red area outlines the SSD construction site.



**Map: New primary school at Murrumbateman distribution areas**

### 8.5. Enquiries and complaints management

SINSW manages enquiries (*called interactions in our CRM, Darzin*), and complaints in a timely and responsive manner.

Prior to project delivery, a complaint could be related to lack of community consultation, design of the project, lack of project progress, etc.

During project delivery, a complaint is defined as in regards to construction impacts – *such as* – safety, dust, noise, traffic, congestion, loss of parking, contamination, loss of amenity, hours of work, property damage, property access, service disruption, conduct or behaviour of construction workers, other environmental impacts, unplanned or uncommunicated disruption to the school.

If a phone call, email or face-to-face complaint is received during construction, it will be acknowledged within 2 working days and logged in our CRM, actively managed, closed out and resolved by SINSW within 2 to 5 working days, where practicable. Where complaints are unable to be resolved within this timeframe the complainant will be provided with regular updates regarding the complaint resolution process.

As per our planning approval conditions, a complaints register is updated monthly and is publicly available on the project's website page on the SINSW website.

If the complainant is not satisfied with SINSW response, and they approach SINSW for rectification, the process will involve a secondary review of their complaint as per the outlined process.

Complaints will be escalated when:

- An activity generates three complaints within a 24-hour period (separate complainants).
- Any construction site receives three different complaints within a 24-hour period.
- A single complainant reports three or more complaints within a three-day period.
- A complainant threatens to escalate their issue to the media or government representative.
- The complaint was avoidable.
- The complaint relates to a compliance matter.

Complaints will be first escalated to the Senior Manager, Community and Engagement or Director of Communications for SINSW as the designated complaints handling management representatives for SINSW projects. Further escalation will be made to the Executive Director, Office of the Chief Executive to mediate, if required.

If a complaint still cannot be resolved by SINSW to the satisfaction of the complainant, we will advise them to contact the NSW Ombudsman - <https://www.ombo.nsw.gov.au/complaints>.

The below table summarises timeframes for responding to enquiries and complaints, through each correspondence method:

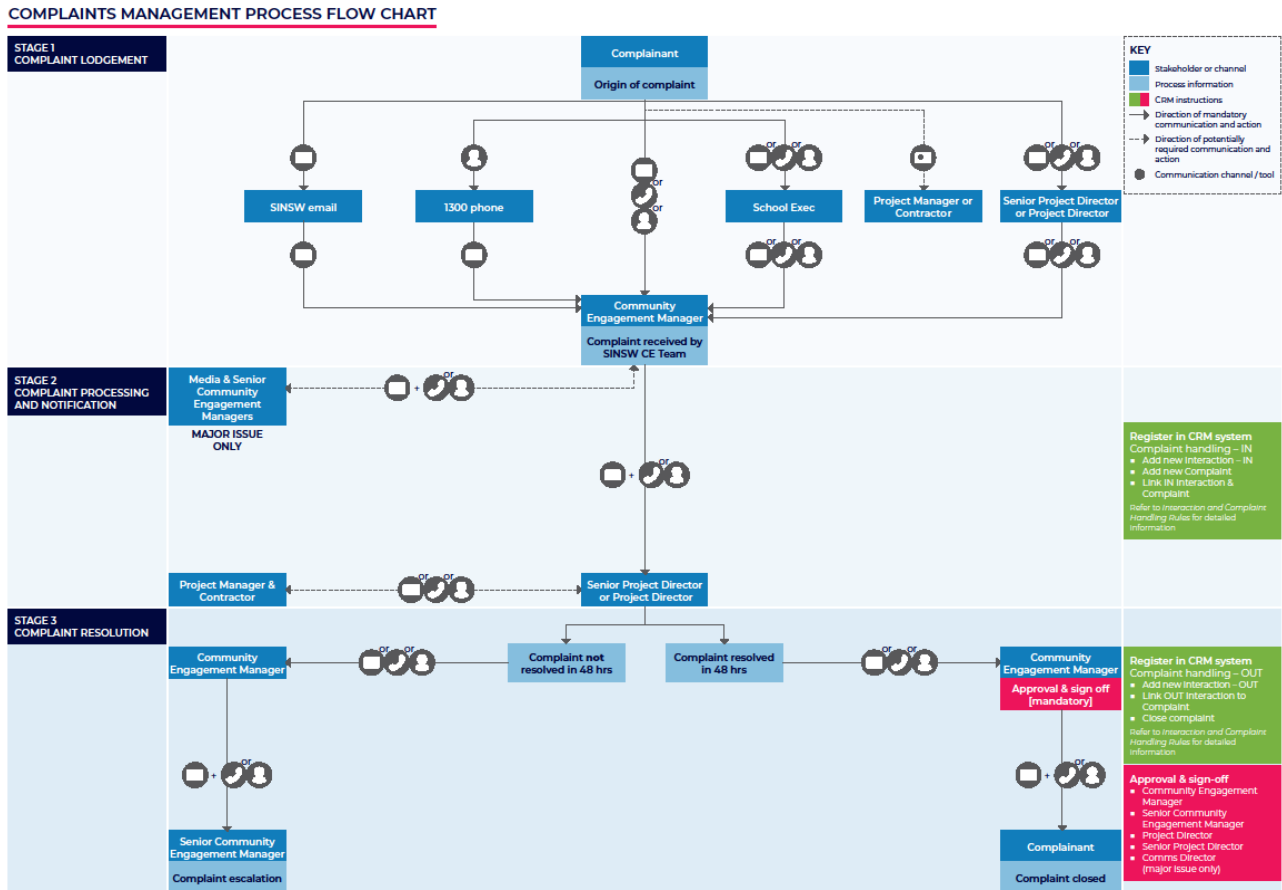
**Table 6: Complaint and enquiry response time**

Complaint	Acknowledgement times	Response times
Phone call during business hours	At time of call – and agree with caller estimated timeframe for resolution.	Complaint to be closed out within 48 hours. If not possible, continue contact, escalate as required and resolve within 7 business days.
Phone call after hours*	Within two (2) hours of receiving message upon returning to office.	Following acknowledgement, complaint to be closed out within 48 hours. If not possible, continue contact, escalate as required and resolve within 7 business days.
Email during business hours	At time of email (automatic response)	Complaint to be closed out within 48 hours. If not possible, continue contact, escalate internally as required and resolve within 7 business days.
Email outside of business hours	At time of email (automatic response)	Complaint to be closed out within 48 hours (once return to business hours). If not possible, continue contact, escalate internally as required and resolve within 7 business days.
<b>Interaction/ Enquiry</b>		
Phone call during business hours	At time of call – and agree with caller estimated timeframe for response.	Interaction to be logged and closed out within 7 business days.
Phone call after hours	Within two (2) hours of receiving message upon returning to office.	Interaction to be logged and closed out within 7 business days.
Email during business hours	At time of email (automatic response)	Interaction to be logged and closed out within 7 business days.
Email outside of business hours	At time of email (automatic response)	Interaction to be logged and closed out within 7 business days.
Letter	N/A	Interaction to be logged and closed out within 10 business days following receipt.

The below diagram outlines our internal process for managing complaints.



**Figure 3 - Internal Complaints Process**



**8.5.1. Disputes involving compensation and rectification**

School Infrastructure NSW is committed to working with the school and broader community to address concerns as they arise. Where disputes arise that involve compensation or rectification, the process for resolving community enquiries and complaints will be followed to investigate the dispute. Depending upon the results of the investigation, School Infrastructure NSW may seek legal advice before proceeding.

**8.6. Incident management**

An incident is an occurrence or set of circumstances that causes or threatens to cause material harm and which may or may not be or cause a non-compliance. Material harm is harm that:

- (a) involves actual or potential harm to the health or safety of human beings or to the environment that is not trivial; or
- (b) results in actual or potential loss or property damage of an amount, or amounts in aggregate, exceeding \$10,000, (such loss includes the reasonable costs and expenses that would be incurred in taking all reasonable and practicable measures to prevent, mitigate or make good harm to the environment).

**8.6.1. Roles and responsibilities following an incident**

In the event of an incident, once emergency services are contacted, the incident must be immediately reported to the SINSW Senior Project Director who will inform:

- SINSW Executive Director
- SINSW C&E Manager
- SINSW Senior Manager, C&E
- SINSW Communications Director

SINSW Communications Director will:

- Lead and manage all communications with the Minister's office in the event of an incident, with assistance as required
- Direct all communications with media to the SINSW Media Manager in the first instance for management
- Notify all other key project stakeholders of an incident.

The school and local community will be notified within 24 hours in the event of an incident, as per our notification timelines in Table 5.

The SINSW Senior Project Director will issue a written incident notification to Department of Planning, Industry & Environment (DPIE) ([compliance@planning.nsw.gov.au](mailto:compliance@planning.nsw.gov.au)) and Local Council immediately following the incident to set out the location and nature of the incident.

This must be followed within seven days following the incident of a written notification to the Department of Planning, Industry and Environment ([compliance@planning.nsw.gov.au](mailto:compliance@planning.nsw.gov.au)) that:

- (a) identifies the development and application number;
- (b) provides details of the incident (date, time, location, a brief description of what occurred and why it is classified as an incident);
- (c) identifies how the incident was detected;
- (d) identifies when SINSW became aware of the incident;
- (e) identify any actual or potential non-compliance with conditions of consent;
- (f) describes what immediate steps were taken in relation to the incident;
- (g) identifies further action(s) that will be taken in relation to the incident; and
- (h) provides the contact information for further communication regarding the incident (the Senior Project Director).

Within 30 days of the date on which the incident occurred or as otherwise agreed to by the Planning Secretary, SINSW will provide the Planning Secretary and any relevant public authorities (as determined by the Planning Secretary) with a detailed report on the incident addressing all requirements below:

- (a) a summary of the incident;
- (b) outcomes of an incident investigation, including identification of the cause of the incident;
- (c) details of the corrective and preventative actions that have been, or will be, implemented to address the incident and prevent recurrence; and
- (d) details of any communication with other stakeholders regarding the incident.

### **8.7. Reporting process**

Throughout the project, data will be recorded on participation levels both face-to-face and online, a record of engagement tools and activities carried out in addition to queries received and feedback against emerging themes.

Stakeholder and community sentiment will be evaluated throughout to ensure effectiveness of the engagement strategy and to inform future activities.

Reporting will include but not be limited to:

- Stakeholder engagement reporting – number of forums, participation levels and a summary of the outcomes  
Community sentiment reporting – outputs of all community engagement activities, including numbers in attendance at events, participation levels and feedback received against broad themes
- Online activity – through the project website and via social media
- Media monitoring – as part of the proactive media campaign
- Engagement risk register - to be updated regularly.