



October 13 2020

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School Infrastructure NSW

# Community Communication Strategy

## Lindfield Learning Village – Stage 2

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# Document Purpose

This Community Communication Strategy (CCS) has been developed to:

- Successfully consider and manage stakeholder and community expectations as integral to the successful delivery of the project.
- Outline interfaces with other disciplines, including safety, construction, design and environment, to ensure all activities are co-ordinated and drive best practice project outcomes.
- Inform affected stakeholders, such as the local community or road users about construction activities.
- Provide a delivery strategy which enables the open and proactive management of issues and communications.
- Highlight supporting procedures and tools to enable the team to deliver this plan effectively.
- Provide support for the broader communications objectives of School Infrastructure NSW (SINSW), including the promotion of the project and its benefits.

This Community Consultation Strategy (CCS) will be implemented through the design and construction phase of the project, and for 12 months following construction completion.

## Plan review

The CCS will be revised regularly to address any changes in the project management process, comments and feedback by relevant stakeholders, and any changes identified as a result of continuous improvement undertakings. This will be done in close consultation with the SINSW Senior Project Director, appointed Project Management Company and/or Contractor and SINSW Community Engagement Manager.

## Approval

The CCS is reviewed and approved by the SINSW Senior Project Director, in close consultation with Schools Operations and Performance, with final endorsement from the SINSW Community Engagement Senior Manager before being submitted to the Planning Secretary for approval.

**Table 1: List of SSD requirements and where they are addressed**

State Significant Development SSD-8114 – Condition B7	The Community Communications Strategy addresses this in section
Identify people to be consulted during the design and construction phase	<ul style="list-style-type: none"> <li>• Section 3</li> <li>• Section 4</li> </ul>
Set out procedures and mechanisms for the regular distribution of accessible information about or relevant to the development	<ul style="list-style-type: none"> <li>• Section 4</li> <li>• Section 5</li> <li>• Section 6</li> </ul>
Provide for the formation of community-based forums, if required, that focus on key environmental management issues for the development	<ul style="list-style-type: none"> <li>• Section 3</li> </ul>
Set out procedures and mechanisms: <ul style="list-style-type: none"> <li>• Through which the community can discuss or provide feedback to the Applicant</li> </ul>	<ul style="list-style-type: none"> <li>• Section 4</li> <li>• Section 5</li> <li>• Section 6</li> </ul>
Set out procedures and mechanisms: <ul style="list-style-type: none"> <li>• Through which the Applicant will respond to enquiries or feedback from the community</li> </ul>	<ul style="list-style-type: none"> <li>• Section 6</li> </ul>

## 1. Context

The NSW Government is investing \$7 billion over the next four years, continuing its program to deliver more than 200 new and upgraded schools to support communities across NSW. This is the largest investment in public education infrastructure in the history of NSW.

The NSW Department of Education is committed to delivering new and upgraded schools for communities across NSW. The delivery of these important projects is essential to the future learning needs of our students and supports growth in the local economy.

The redevelopment of the former University of Technology Sydney Ku-ring-gai Campus is continuing in order to expand the capacity of Lindfield Learning Village, a K-12 co-ed school. This will provide additional learning spaces, specialist technical learning spaces and a senior home base focusing on specialised expertise and wellbeing support to transition students between school and their first post-school destinations. At present there are 385 students attending Lindfield Learning Village across years K-11.

The project is being delivered in two stages to allow the school to grow while meeting the needs of increasing enrolments. Stage 1 was completed in January 2019. A modification to the Stage 1 SSD (SSD-8114-Mod-10 allowed a temporary increase of 65 students to be accommodated in the school in 2020 for a total of 385 students.

Stage 2 works are set to commence in late 2020.

Stage 2 works include:

- refurbishment of the existing buildings
- internal fitout works delivered in phases
- new kiss and drop and bus access
- new covered outdoor learning area (COLA) and additional play space
- repurposing the existing lecture theatres into new drama and music teaching theatres
- construction of a road on the southern portion of the site for emergency vehicles, buses and drop off and pick up zone
- relocation of Aurora College (NSW Department of Education's Selective Virtual High School) to Lindfield Learning Village.

Stage 2 works will be delivered across three phases to accommodate additional intakes of students:

- The first phase will provide facilities to accommodate an additional 365 (up to 750 students in total, including the previously approved 370). This is expected to be completed prior to Day 1 Term 1 2021. These works include:
  - repurposing of some Stage 1 areas, including the current administration
  - additional learning spaces
  - an extended driveway from Eton Road extending to the southern portion of the site for emergency vehicles and drop off and pick up zone
  - an extended bus turnaround structure south of the upper car park to allow buses to enter and turn around safely within the site
  - fire trail link to Dunstan Grove
  - perimeter fencing for the entire site.
- The second phase will provide facilities to accommodate an additional 300 students (up to 1050 students in total) by Day 1 Term 3 2021. These works include:
  - additional learning spaces
  - repurposing the existing lecture theatres into new drama and music teaching theatres.
- The third phase will accommodate an additional 950 students (up to 2000 students in total) in the western wing of the building. This phase is set to be complete by Day 1 Term 1 2022. This will mark the completion of the project and includes:
  - additional learning spaces

- additional performance spaces
- facilities for the relocation of Aurora College (NSW Department of Education's Selective Virtual High School) to Lindfield Learning Village.

**Planning Consent:**

Lindfield Learning Village is classified as a state significant development and is in the process of being assessed by the Department of Planning, Industry and Environment (DPIE). Consent was granted for Stage 1 works on 24 October 2018. Consent for a modification to Stage 1 to increase student numbers was granted on 15 January 2020.

Consent for for Stage 2 was provided on 12 November 2020.

DPIE's web page on the project is <https://www.planningportal.nsw.gov.au/major-projects/project/4416>

## **2. Community Engagement Objectives**

SINSW's mission is to provide school infrastructure solutions by working collaboratively with all our stakeholders to create learning environments across NSW that serve our future needs and make us all proud.

This CCS has been developed to achieve the following community engagement objectives:

- Promote the benefits of the project
- Build key school community stakeholder relationships and maintain goodwill with impacted communities
- Manage community expectations and build trust by delivering on our commitments
- Provide timely information to impacted stakeholders, schools and broader communities
- Address and correct misinformation in the public domain
- Reduce the risk of project delays caused by negative third party intervention
- Leave a positive legacy in each community.

### 3. Project Governance

#### 3.1. Project Reference Group

The Department's engagement process strives to engage with key stakeholders from the school community. As part of this process, a Project Reference Group (PRG) is established early in the project with nominated representatives from the school community to ensure input from, and consultation with, impacted stakeholders.

The PRG provides key information from an operational, educational, change and logistics perspective into the planning, through the design and construction phases of the project.

The PRG will receive project briefings and key progress updates on project progress to support its responsibilities in assisting to communicate updates to school staff, parents and stakeholders in the wider local community.

The Project Reference Group will be conducted as two separate groups during the development and delivery of all projects:

##### 1. Project Reference Group – Planning

A nominated group (limited to 10) will participate in workshops to develop the Educational Principles and Education Rationale which will inform the Functional Design Brief. These workshops are chaired by the SINSW Senior Project Director (or delegate) and may be facilitated by an Education Consultant. This activity will inform the development of the building design.

##### 2. Project Reference Group – Delivery

The purpose of the group is to seek input and inform design processes and provide operational requirements and information to help minimise the impact of the project on school operations. These workshops are chaired by the Senior Project Director (or delegate) and may be facilitated by the appointed architectural consultant, as required. The PRG will provide key information from an operational and logistics perspective to assist project delivery.

Specifically to communications and engagement related matters, the PRG will also:

- Provide a forum for discussion and exchange of information relating to the planning and delivery of the project
- Identify local issues and concerns to assist the project team with the development of mitigation strategies – to manage and minimise construction and environmental impacts to the school community and local residents
- Provide feedback to the communications and community engagement team on key messages and communications and engagement strategies
- Provide advice on school engagement activities
- Assist to disseminate communications to the school community and other stakeholders.

As per all department led delivery projects, the PRG acts as a consultative forum and not a decision-making forum for the planning and delivery of this school infrastructure.

**Figure 1: Project Reference Group (PRG)**

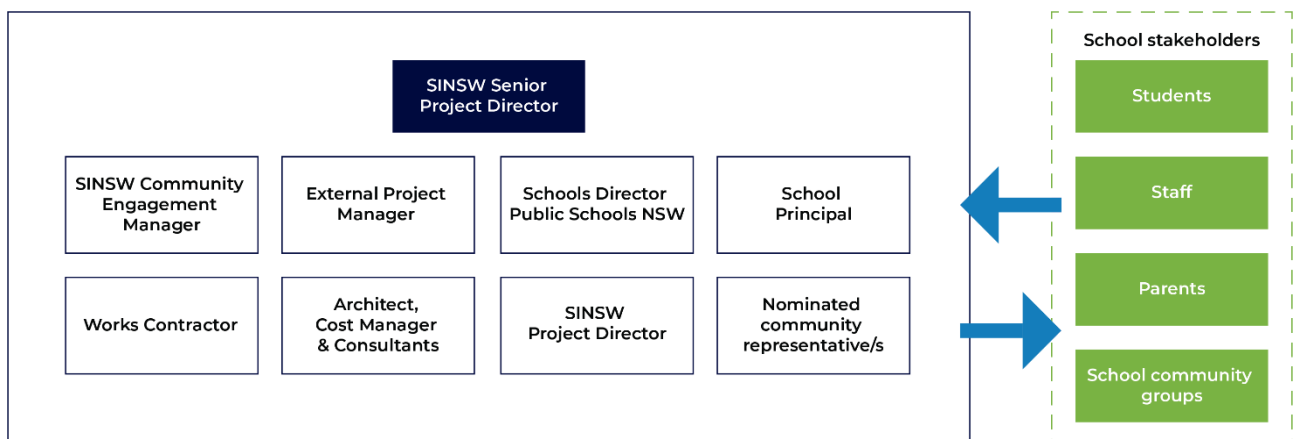
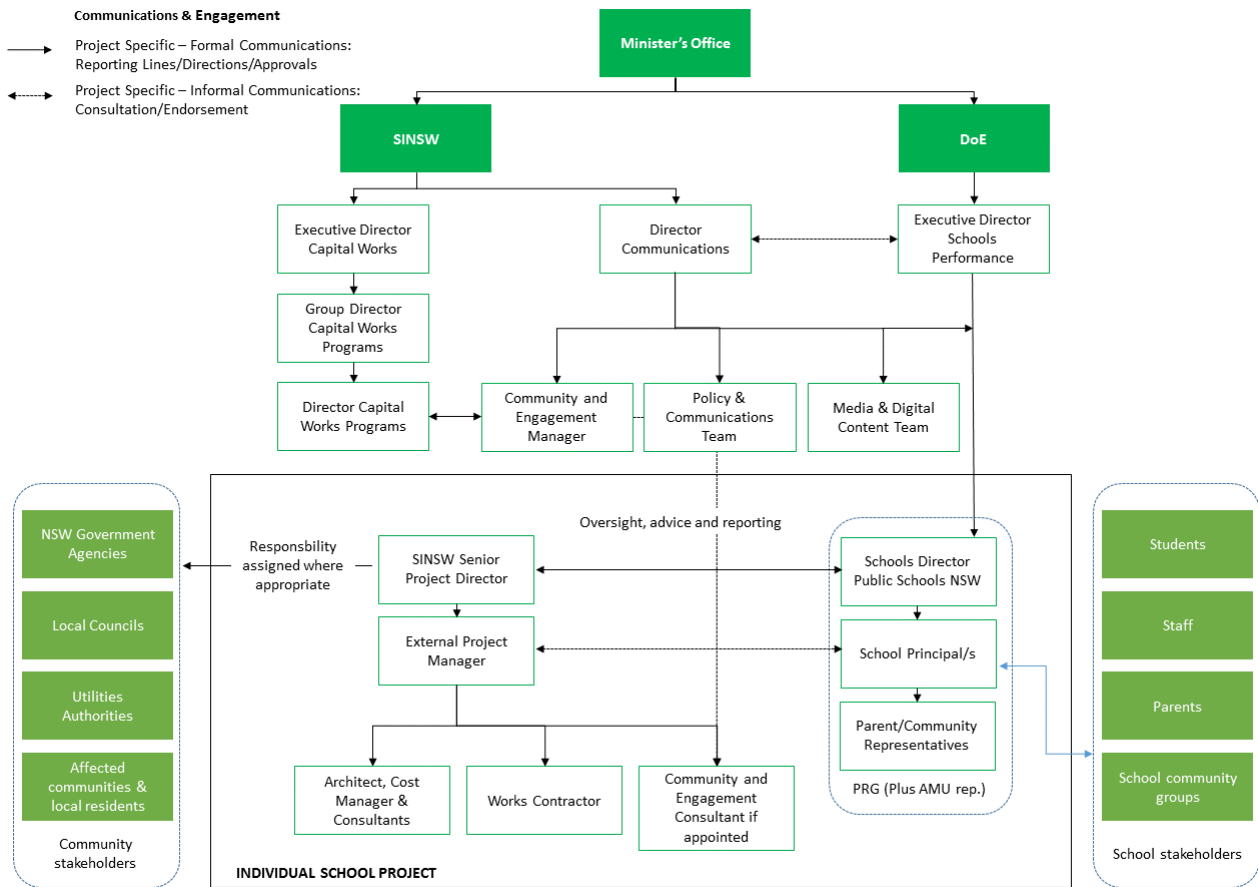


Figure 2 below maps how the department and SINSW will communicate both internally and externally.

**Figure 2: SINSW Project Governance**



### 3.2. Community Consultative Committee

As outlined in the Department of Planning, Industry and Environments *Community Consultative Committee Guideline*, the Community Consultative Committee provides a forum for discussion between SINSW and representatives of the community, stakeholder groups and the local council on issues directly relating to the specific State significant project.

The purpose of the committee is to:

- establish good working relationships and promote information sharing between SINSW, local community, stakeholder groups and councils on the project
- allow SINSW to keep the community informed about the project, seek community views on the project, and respond to matters raised by the community
- allow community members and local councils to seek information from SINSW and give feedback on the implementation of the project to assist with the delivery of balanced social, environmental and economic outcomes for the community, including:
  - any proposed changes to the approved project
  - the implementation of the conditions of approval and management plans
  - the results of any monitoring, annual reviews or independent audits
  - community concerns about the project
  - the resolution of community complaints
  - any community initiatives.

The committee will comprise:



1. an independent chairperson
2. up to seven community and stakeholder representatives
3. a council representative from each of the local government areas concerned
4. up to three representatives from the SINSW project team including the person with direct responsibility for environmental management of the project.

The frequency of meetings may vary over time as a project moves through different stages. For instance, a committee may meet at least four times a year during construction, but only once or twice a year during operations.

At committee meetings, SINSW provides reports and an overview of activities, including:

- progress of the project
- issues arising from site visits
- monitoring and environmental performance
- community complaints and response to these complaints
- information provided to the community and any feedback.

A Community Consultative Committee is not a decision-making or regulatory body; it performs an advisory and consultative role.

## 4. Stakeholders

The stakeholder list below summarises who will be consulted during the design and construction phase via ongoing face to face meetings, communications collateral and digital engagement methods.

**Table 2: Stakeholders**

Stakeholders	Interest and involvement
<p><b>Local Members of Parliament:</b></p> <ul style="list-style-type: none"> <li>• Member for Davidson, Jonathon O’Dea</li> <li>• Member for Bradfield, Paul Fletcher</li> </ul>	<ul style="list-style-type: none"> <li>• Meeting the economic, social and environmental objectives of state and federal governments</li> <li>• Delivering increased public education capacity on time</li> <li>• Delivering infrastructure which meets expectations</li> <li>• Addressing local issues such as traffic, congestion and public transport solutions</li> </ul>
<p><b>Government agencies and peak bodies:</b></p> <ul style="list-style-type: none"> <li>• Transport for NSW</li> <li>• Roads and Maritime Services NSW</li> <li>• Fire and Rescue NSW</li> <li>• NSW Department of Education</li> <li>• NSW Department of Planning, Industry and Environment</li> <li>• NSW Environmental Protection Authority</li> <li>• NSW Rural Fire Service</li> <li>• Sydney Water</li> <li>• NSW Heritage Council</li> <li>• NSW Office of Environment and Heritage</li> <li>• NSW Department of Premier and Cabinet</li> <li>• NSW National Parks and Wildlife Service</li> </ul>	<ul style="list-style-type: none"> <li>• Traffic and congestion on the local road system</li> <li>• Adequate public transport options and access</li> <li>• Ensuring new infrastructure meets standard requirements for safety and fire evacuation</li> <li>• Ensuring the development is compliant</li> <li>• Ensuring the development does not impact heritage items</li> <li>• Easing overcrowding in local schools</li> </ul>
<p><b>Local Council – Ku-ring-gai</b></p> <ul style="list-style-type: none"> <li>• Councillors</li> <li>• Council staff</li> <li>• Mayor - Jennifer Anderson</li> <li>• General Manager – John Mckee</li> </ul>	<ul style="list-style-type: none"> <li>• Schedule for construction and opening of school</li> <li>• Plans for enrolled students during the operation of the temporary school</li> <li>• Impacts to the local community including noise, congestion and traffic</li> <li>• Shared use of community spaces</li> <li>• Providing amenities to meet increase population density</li> </ul>
<p><b>School community</b></p> <ul style="list-style-type: none"> <li>• Principal – Stephanie McConnell</li> <li>• Teachers</li> <li>• Staff</li> <li>• Parents and carers</li> </ul>	<ul style="list-style-type: none"> <li>• Safe pedestrian and traffic access to the temporary school during construction</li> <li>• Construction impacts and how these will be minimised</li> <li>• Quality of infrastructure and resources upon project completion</li> </ul>

Stakeholders	Interest and involvement
<ul style="list-style-type: none"> <li>Students</li> </ul>	<ul style="list-style-type: none"> <li>Construction timeframes for Stage 2 works</li> <li>How to access the new school once completed</li> </ul>
<p><b>Local community</b></p> <ul style="list-style-type: none"> <li>Crimson Hill Executive Committee</li> <li>Dunstan Grove Executive Committee</li> <li>Tubbs View Executive Committee</li> <li>Shout Ridge Executive Committee</li> <li>Hamilton Corner Executive Committee</li> </ul>	<ul style="list-style-type: none"> <li>Noise and truck movements during construction</li> <li>Increased traffic and congestion on nearby streets</li> <li>Local traffic and pedestrian safety</li> <li>Changed traffic conditions during pick-up and drop-off</li> <li>Shared use of school facilities and amenities</li> <li>APZ management</li> <li>Stakeholder meetings and Community Information Sessions</li> </ul>
<p><b>Nearby public schools</b></p> <ul style="list-style-type: none"> <li>Lindfield Public School</li> <li>Roseville Public School</li> <li>Beaumont Road Public School</li> <li>Chatswood High School</li> <li>Hunters Hill High</li> <li>Willoughby Girls High</li> <li>Bradfield Senior College</li> </ul>	<ul style="list-style-type: none"> <li>Impact on school resources</li> <li>Impact on current students</li> <li>Implications for teaching staff</li> <li>Catchment boundaries</li> <li>Possible impacts on enrolments</li> <li>Opportunities to view the new facilities</li> </ul>
<p><b>Adjoining affected landowners and businesses</b></p> <ul style="list-style-type: none"> <li>Winchester Ave</li> <li>Abingdon Rd</li> <li>Eton Rd</li> <li>Grosvenor Rd</li> <li>Dunstan Grove</li> <li>Tubbs View</li> <li>Shout Ridge</li> </ul>	<ul style="list-style-type: none"> <li>Noise and truck movements during construction</li> <li>Increased traffic and congestion on nearby streets</li> <li>Local traffic and pedestrian safety</li> <li>Changed traffic conditions during pick-up and drop-off</li> <li>Shared use of school facilities and amenities</li> <li>Environmental impacts during construction</li> <li>Asset protection management</li> <li>Impacts to visual amenity</li> </ul>
<p><b>Community groups</b></p> <ul style="list-style-type: none"> <li>Northern Suburbs Football Association</li> <li>Chungdo Taekwondo Lindfield</li> <li>Action for Public Transport NSW</li> <li>FOKE – Friends of Ku-ring-gai Environment</li> <li>Metropolitan Local Aboriginal Land Council</li> </ul>	<ul style="list-style-type: none"> <li>Noise and truck movements during construction</li> <li>Increased traffic and congestion on nearby streets</li> <li>Local traffic and pedestrian safety</li> <li>Shared use of school facilities and amenities</li> <li>Asset protection management</li> <li>Heritage and amenity impacts</li> </ul>

## 5. Engagement Approach

From 30 March 2020, the way we communicate has temporarily changed, please refer to Appendix A for a detailed up to date list of changed communication methods and tools. This particularly refers to face to face communication channels such as door knocks, information booths/sessions, face to face meetings and briefings.

The key consideration in delivering successful outcomes for this project is to make it as easy as possible for anyone with an interest to find out what is going on. In practice, the communications approach across all levels of engagement will involve:

- Using uncomplicated language
- Taking an energetic approach to engagement
- Encouraging and educating whenever necessary
- Engaging broadly including with individuals and groups that fall into harder to reach categories
- Providing a range of opportunities and methods for engagement
- Being transparent
- Explaining the objectives and outcomes of planning and engagement processes.

In addition to engagement with Government Departments and Agencies and Council, two distinct streams of engagement will continue for the project as follows:

1. School community for existing schools being upgraded, or surrounding schools for new schools
2. Broader community, including a Community Consultative Committee (see section 3.2).

This allows:

- School-centric involvement from school communities (including students, parents/caregivers, teachers, admin staff) unencumbered by broader community issues
- Broad community involvement unencumbered by school community wants and needs. Broad community stakeholders include local residents, neighbours and local community groups.

### 5.1. General community input

Members of the general public impacted by the construction phase are able to enquire and complain about environmental impacts via the following channels:

- Information booths and information sessions held at the school or local community meeting place, and advertised at least seven days before in local newspapers, on our website and via letterbox drops.
- 1300 number that is published on all communications material, including project site signage
- School Infrastructure NSW email address that is published on all communications material, including project site signage

Refer to **Section 7.5** of this document for detail on our enquiries and complaints process.

A number of tools and techniques will be used to keep stakeholders and the local community involved as summarised in Table 3 below.

For reference, project high level milestones during the delivery phase include:

- Site establishment/early works
- Commencement of main works construction
- Term prior to project completion
- Project completion
- First day of school following project completion
- Official opening

**Table 3: School Infrastructure NSW Communications Tools**

Communications Tool	Description of Activity	Frequency
1300 community information line	<p>The free call 1300 482 651 number is published on all communication materials and is manned by SINSW.</p> <p>All enquiries that are received are referred to the appointed C&amp;E Manager and/or Senior Project Director as required and logged in our CRM.</p> <p>Once resolved, a summary of the conversation is updated in the CRM.</p>	Throughout the life of the project and accessible for 12 months post completion
Advertising (print)	Advertising in local newspapers is undertaken with at least 7 days' notice of significant construction activities, major disruptions and opportunities to meet the project team or find out more at a face to face event.	At project milestones or periods of disruption
Call centre scripts	High level, project overview information provided to external organisations who may receive teleph1 calls enquiring about the project, most namely stakeholder councils.	Throughout the project when specific events occur or issues are raised by stakeholders
Community Consultative Committee	A forum for discussion between SINSW and representatives of the community, stakeholder groups and the local council on issues directly relating to the State significant project.	Meets four times a year from commencement of the first stage of operation and 2 times a year for three years after the commencement of operation of the final stage of operation or other timeframe agreed by the Planning Secretary.
Community contact cards	<p>These are business card size with all the SINSW contact information.</p> <p>The project team/ contractors are instructed to hand out contact cards to stakeholders and community members enquiring about the project. Cards are offered to school administration offices as appropriate.</p> <p>Directs all enquiries, comments and complaints through to our 1300 number and School Infrastructure NSW email address.</p>	Throughout the life of the project and available 12 months post completion
CRM database	<p>All projects are created in SINSW's Customer Relationship Management system – Darzin - at project inception.</p> <p>Interactions, decisions and feedback from stakeholders are captured, and monthly reports generated.</p> <p>Any enquiries and complaints are to be raised in the CRM and immediately notified to the Senior Project Director, Project Director and Community Engagement Manager.</p>	Throughout the life of the project and updated for 12 months post completion
Display boards	A0 size full colour information boards to use at info sessions or to be permanently displayed in appropriate places (school admin office for example).	As required

Communications Tool	Description of Activity	Frequency
Door knocks	<p>Provide timely notification to nearby residents of upcoming construction works, changes to pedestrian movements, temporary bus stops, expected impacts and proposed mitigation.</p> <p>Provide written information of construction activity and contact details.</p>	As required prior to periods of construction impacts
Face-to-face meetings/briefings	Activities include meeting, briefings and “walking the site” to engage directly with key stakeholders, directly impacted residents and business owners and the wider community.	As required
FAQs	Set of internally approved answers provided in response to frequently asked questions. Used as part of relevant stakeholder and community communication tools. These are updated as required, and included on the website if appropriate.	Throughout the life of the project
Information booths	<p>Information booths are held locally and staffed by a project team member to answer any questions, concerns or complaints on the project.</p> <p>Info booths are scheduled from the early stages of project delivery through to project completion.</p> <p>Information booths are to be held both at the school/ neighbouring school, as well for the broad community:</p> <ul style="list-style-type: none"> <li>• School information booths are held at school locations at times that suit parents and caregivers, with frequency to be aligned with project milestones and as required.</li> <li>• Community information booths are usually held at local shopping centres, community centres, schools and places that are easily accessed by the community. They are held at convenient times, such as out of work hours on weekdays and Saturday’s.</li> </ul> <p>Collateral to be provided include community contact cards, latest project notification or update, with internal FAQs prepared.</p> <p>All liaison to be summarised and loaded in the CRM.</p> <p>Notice of at least 7 days to be provided.</p>	At project milestones and as required
Information sessions (drop in)	<p>Information sessions are held at a time aligned with a key milestone or contentious period. We have more information on the project available on display boards/ screens and an information pack handout – including project scope, planning approvals, any impacts on the school community or residents, project timeline, FAQs.</p> <p>Members from the project and communications team will be available to answer questions about the project.</p> <p>These events occur after school hours on a week day (from 3pm – 7pm to cover working parents) or on a Saturday.</p> <p>All liaison summarised and loaded on the CRM.</p>	As required

Communications Tool	Description of Activity	Frequency
Information pack	<p>A 4-page A4 colour, fold-out flyer that can include:</p> <ul style="list-style-type: none"> <li>• Project scope</li> <li>• Project update</li> <li>• FAQs</li> <li>• Contact information</li> <li>• Project timeline</li> </ul> <p>To be distributed at info sessions or at other bigger events/ milestones in hard copy and also made available electronically.</p>	As required
Media releases/events	<p>Media releases are distributed upon media milestones. They promote major project milestones and activities and generate broader community awareness.</p> <p>Media milestones:</p> <ul style="list-style-type: none"> <li>• Project announcement</li> <li>• Site announcement (where relevant)</li> <li>• Design team appointed</li> <li>• Business case approved</li> <li>• Concept design completed (with images available)</li> <li>• SEARs lodged</li> <li>• EIS lodged</li> <li>• DA/SSDA lodged</li> <li>• Development application approved</li> <li>• Construction contract tendered</li> <li>• Construction contract award</li> <li>• Early works/Demolition starting (where relevant)</li> <li>• Main construction commencement</li> <li>• SOD turning</li> <li>• Delivery Stageopening (if delivery is in stages)</li> <li>• Handover/Official opening</li> </ul> <p>Site visit/inspection at any time following sod turn, including concrete pours, topping out, level reveals.</p>	At media milestones
Notifications	<p>A4, single or double sided, printed in colour that can include FAQs if required.</p> <p>Notifications are distributed under varying templates with different headings to suit different purposes:</p> <ul style="list-style-type: none"> <li>• <b>Works notification</b> are used to communicate specific information/ impacts about a project to a more targeted section of the community. This template doesn't have an image so it can be more appropriately targeted for matters like hazardous material.</li> <li>• <b>Project update</b> is used when communicating milestones and higher level information to the wider community i.e. project announcement, concept design/DA lodgement, construction award, completion. Always includes the project summary, information booths/ sessions if scheduled, progress summary and contact info.</li> </ul>	<p>As required according to the construction program.</p> <p>Distributed via letterbox drop to local residents and via the school community at least 5-7 days prior to construction activities or other milestones throughout the life of the project. Specific timings indicated in Table 5 – Section 7.</p>

Communications Tool	Description of Activity	Frequency
Photography, time-lapse photography and videography	<p>Captures progress of construction works and chronicles particular construction activities. Images to be used in notifications, newsletters and report, on the website and Social Media channels, at information sessions and in presentations.</p> <p>Once the project is complete, SINSW will organise photography of external and internal spaces to be used for a range of communications purposes.</p>	<p>Project completion (actual photography and video of completed project).</p> <p>Prior to project completion - artist impressions, flythrough, site plans and construction progress images are used.</p>
Presentations	Details project information for presentations to stakeholder and community groups.	As required
Priority correspondence	Ministerial (and other) correspondence that is subject to strict response timeframes. Includes correspondence to the Premier, Minister, SINSW and other key stakeholders. SINSW is responsible for drafting responses as requested within the required timeframes.	As required
Project Reference Group	SINSW facilitated Project Reference Group sessions providing information on the design solution, construction activities, project timeframes, key issues and communication and engagement strategies.	<p>Meets every month or as required.</p> <p>More information on the PRG is detailed in Section 3.</p>
Project signage	<p>A0 sized, durable aluminium signage has been installed at Lindfield Learning Village.</p> <p>Provides high level information including project scope, project image and SINSW contact information.</p> <p>Fixed to external fencing/ entrances etc. that are visible and is updated if any damage occurs.</p>	Throughout the life of the project and installed for 12 months post completion
Site visits	Demonstrate project works and progress and facilitate a maintained level of interest in the project. Includes media visits to promote the reporting of construction progress.	As required
School Infrastructure NSW email address	Provide stakeholders and the community an email address linking direct to the Community Engagement team. Email address (schoolinfrastructure@det.nsw.edu.au) is published on all communications materials.	Throughout the life of the project
School Infrastructure NSW website	<p>A dedicated project page for Lindfield Learning Village is located on the SINSW website:</p> <p><a href="https://www.schoolinfrastructure.nsw.gov.au/projects/l/lindfield-learning-village-stage-2.html">https://www.schoolinfrastructure.nsw.gov.au/projects/l/lindfield-learning-village-stage-2.html</a></p>	Updated at least monthly and is live for at least 12 months post completion of the project
Welcome pack/ thank you pack	<p>At project completion the following flyers are utilised:</p> <ul style="list-style-type: none"> <li>▪ <b>Welcome pack</b> – project completion for school community - A 2 to 4 page A4 flyer which is provided to the school community on the first day/week they</li> </ul>	Project completion only



Communications Tool	Description of Activity	Frequency
	<p>are returning to school when new facilities are opening, or attending a new school. Includes project overview, map outlining access to the school and key locations, FAQs, contact information.</p> <ul style="list-style-type: none"> <li>▪ <b>Thank you pack</b> – A 2 to 4 page A4 flyer tailored to the local residents to thank them for their patience and support of the project.</li> </ul>	

## 6. Engagement Delivery Timeline

The following engagement delivery timeline maps tailored communications tools and activities by key milestone.

**Table 4: Engagement timeline**

Project Phase / milestone	Target Audiences	Possible communication tools / activities (purpose as per Table 3)	Timing / implementation
Site establishment	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> <li>Local Members</li> <li>Local Council</li> </ul>	<ul style="list-style-type: none"> <li>Project signage</li> <li>Works notifications</li> <li>Project updates</li> <li>Media release</li> </ul>	Week commencing Monday 1 September 2020
Exempt works including but not limited to: Remediation	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> </ul>	<ul style="list-style-type: none"> <li>Works notifications</li> <li>Project updates</li> <li>Face-to-face meetings/ briefings</li> <li>1300 Community information line</li> <li>Project signage</li> </ul>	Week commencing 7 September 2020
REF works	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> </ul>	<ul style="list-style-type: none"> <li>Works notifications</li> <li>Project update</li> <li>Face-to-face meetings/ briefings</li> <li>1300 Community information line</li> <li>Project signage</li> </ul>	October 2020
Main Construction works including but not limited to: <ul style="list-style-type: none"> <li>Remediation</li> <li>Works commenced</li> <li>Key impact periods (noise, dust, traffic, vibration)</li> </ul>	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> <li>Local members</li> <li>Government agencies</li> <li>Community Groups</li> </ul>	<ul style="list-style-type: none"> <li>Works notifications</li> <li>Project updates</li> <li>Website updates</li> <li>Face-to-face meetings/ briefings</li> <li>Project signage</li> <li>1300 Community information line</li> <li>Information sessions and booths</li> <li>FAQS</li> <li>Site visits</li> </ul>	November 2020  (at key construction events as required, as per our notification process in Table 5)
Term prior to phase one completion	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> <li>Local members</li> </ul>	<ul style="list-style-type: none"> <li>Project update</li> <li>Works notifications</li> <li>Face-to-face meetings/ briefings</li> <li>FAQs</li> </ul>	Term 4 2020

Project Phase / milestone	Target Audiences	Possible communication tools / activities (purpose as per Table 3)	Timing / implementation
Handover and welcome to new school facilities	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> <li>Local member</li> </ul>	<ul style="list-style-type: none"> <li>Project update</li> <li>Works notifications</li> <li>Face-to-face meetings/ briefings</li> <li>Welcome pack/ thank you pack</li> <li>Site visits</li> </ul>	January 2021
Term prior to phase 2 completion	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> <li>Local members</li> </ul>	<ul style="list-style-type: none"> <li>Project update</li> <li>Works notifications</li> <li>Face-to-face meetings/ briefings</li> <li>Information sessions and booths</li> <li>FAQs</li> </ul>	Term 2, 2021
Handover and welcome to new school facilities	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> <li>Local member</li> </ul>	<ul style="list-style-type: none"> <li>Project update</li> <li>Works notifications</li> <li>Face-to-face meetings/ briefings</li> <li>Information sessions and booths</li> <li>Welcome pack/ thank you pack</li> <li>Site visits</li> </ul>	Day 1 Term 4, 2021
Term prior to project completion	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> <li>Local members</li> </ul>	<ul style="list-style-type: none"> <li>Project update</li> <li>Works notifications</li> <li>Face-to-face meetings/ briefings</li> <li>Information sessions and booths</li> <li>FAQs</li> </ul>	Term 4 2021
Handover and welcome to new school	<ul style="list-style-type: none"> <li>School community</li> <li>Local Community</li> <li>Adjoining landowners and affected businesses</li> <li>Local member</li> </ul>	<ul style="list-style-type: none"> <li>Project update</li> <li>Works notifications</li> <li>Face-to-face meetings/ briefings</li> <li>Information sessions and booths</li> <li>Welcome pack/ thank you pack</li> </ul>	January 2022

Project Phase / milestone	Target Audiences	Possible communication tools / activities (purpose as per Table 3)	Timing / implementation
		<ul style="list-style-type: none"> <li>• Site visits</li> </ul>	
Opening	All	<ul style="list-style-type: none"> <li>• Official opening ceremony</li> <li>• Site visits</li> <li>• Media release</li> </ul>	January 2022
Post-opening	All	<ul style="list-style-type: none"> <li>• Website remains live</li> <li>• Project signage remains installed</li> <li>• 1300 community information line and email still active, and CRM still maintained for complaints and enquiries.</li> </ul>	January 2023 (at least 12 months post construction completion)

## 7. Protocols

### 7.1. Media engagement

SINSW manages all media relations activities, and is responsible for:

- Responding to all media enquiries and instigating all proactive media contact.
- Media interviews and delegation to SINSW media spokespeople who are authorised to speak to the media on behalf of the project
- Informing the Minister's Office and SINSW project team members and communications representatives of all media relations activities in advance and providing the opportunity to participate in events where possible.

### 7.2. Site visits

SINSW in partnership with Schools Operations and Performance organises and hosts guided project site tours and media briefings as required by the Minister's Office. The Project Team will ensure the required visitor site inductions are undertaken and that all required Personal Protective Equipment (PPE) is worn.

For media site visits and events, SINSW creates, or contributes to, the production of an event pack. This will include an event brief, media release, speaking notes and Q&As.

### 7.3. Social, online and digital media

SINSW initiates and maintains all social and online media channels. These channels can include Facebook, Twitter, LinkedIn and the website. The SINSW Online Content Team upload to the SINSW website.

### 7.4. Notification process

Notifications (titled works notifications or project updates as per Table 3) are SINSW's prescribed notification requirement and are the primary mechanism to inform the community and key stakeholders about the impact of school construction on the local area. Notifications provide advance warning of activities and planned disruptions, as per the notice periods in Table 5 below, allowing stakeholders and community members to plan for the impacts and make alternative arrangements where required. Notifications are distributed in person via door knocks, via letterbox drop, via the school and electronically via email.

The C&E Manager advises the project team of the relevant notification requirements and timeframes to be met. The team obtains the information necessary to meet these timeframes by:

- Having oversight of the project delivery program
- Visiting site as required
- Attending and participating in construction meetings, planning meetings, and Risk and Opportunity workshops.

**Table 5: Notifications periods**

Works activity	Minimum community notification period
Notification to communities following major incident	Same day
Emergency works/unforeseen events	Same day
Contamination management and notification	Within 48 hours
Upcoming works notification (minimum disruption)	5- 7 days
Invitation/notification of community event (e.g. info session)	5 – 7 days
Notifications regarding traffic changes, parking impacts, road closures, major detours	10 – 14 days
Pedestrian route changes and other impacts	10 – 14 days

Works activity	Minimum community notification period
Notifications regarding operational changes for the school community (school drop-off points, entry and exit points)	10 - 14 days
Major construction impacts (out of hours/ significant noise/ demolition)	10 – 14 days
Major impacts to school community e.g. relocation to temporary school	6 months

### 7.5. Enquiries and complaints management

SINSW manages enquiries (called *interactions in our CRM, Darzin*), and complaints in a timely and responsive manner.

Prior to project delivery, a complaint could be related to lack of community consultation, design of the project, lack of project progress, etc.

During project delivery, a complaint is defined as in regards to construction impacts – *such as* – safety, dust, noise, traffic, congestion, loss of parking, contamination, loss of amenity, hours of work, property damage, property access, service disruption, conduct or behaviour of construction workers, other environmental impacts, unplanned or uncommunicated disruption to the school.

If a phone call, email or face-to-face complaint is received during construction, they must be logged in our CRM, actively managed, closed out and resolved by SINSW within 24-48 hours.

As per our planning approval conditions, a complaints register is updated monthly and is publicly available on the project's webpage on the SINSW website.

If the complainant is not satisfied with SINSW response, and they approach SINSW for rectification, the process will involve a secondary review of their complaint as per the outlined process.

Complaints will be escalated when:

- An activity generates three complaints within a 24-hour period (separate complainants).
- Any construction site receives three different complaints within a 24-hour period.
- A single complainant reports three or more complaints within a three day period.
- A complainant threatens to escalate their issue to the media or government representative.
- The complaint was avoidable
- The complaint relates to a compliance matter.

Complaints will be first escalated to the Senior Manager, Community and Engagement or Director of Communications for SINSW as the designated complaints handling management representatives for our projects. Further escalation will be made to the Executive Director, Office of the Chief Executive to mediate if required.

If a complaint still cannot be resolved by SINSW to the satisfaction of the complainant, we will advise them to contact the NSW Ombudsman - <https://www.ombo.nsw.gov.au/complaints>.

The below table summarises timeframes for responding to enquiries and complaints, through each correspondence method:

**Table 6: Complaint and enquiry response time**

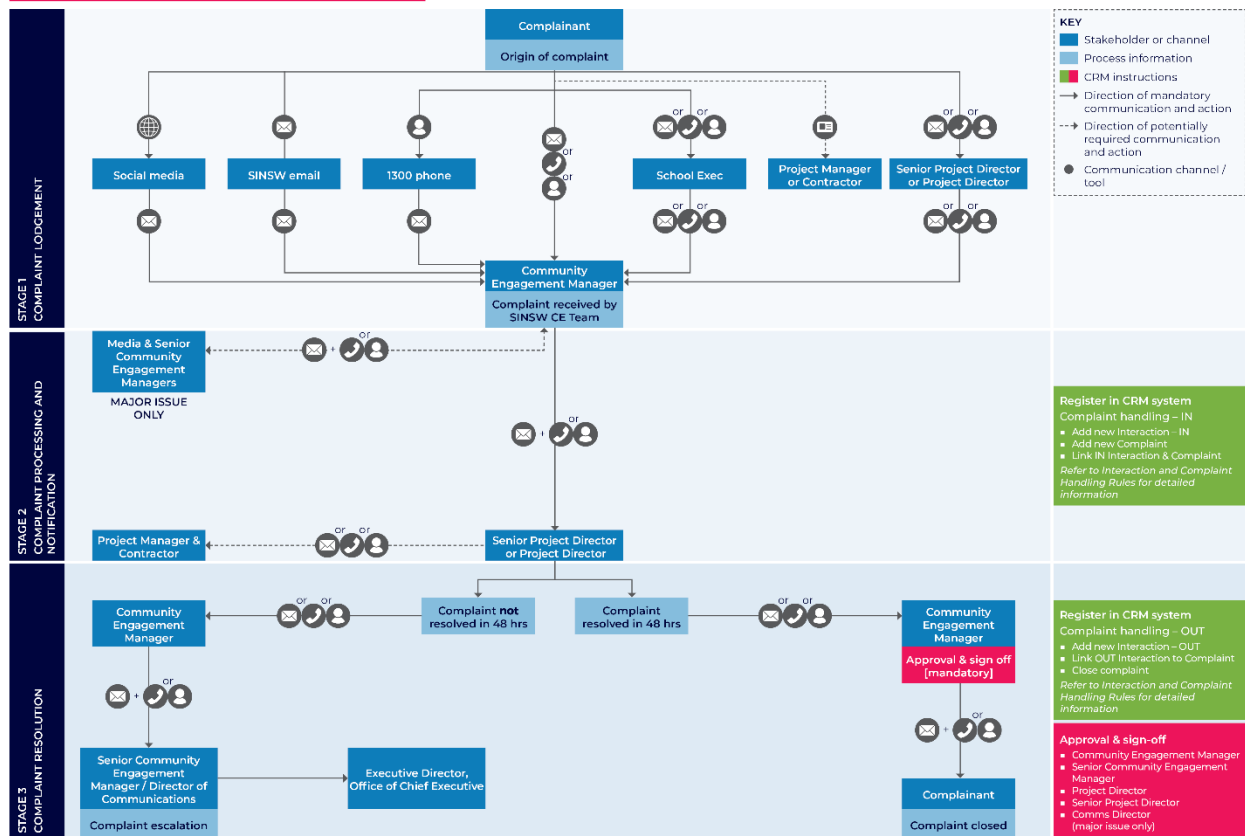
Complaint	Acknowledgement times	Response times
Phone call during business hours	At time of call – and agree with caller estimated timeframe for resolution.	Complaint to be closed out within 48 hours. If not possible, continue contact, escalate as required and resolve within 7 business days.
Phone call after hours*	Within two (2) hours of receiving message upon returning to office.	Following acknowledgement, complaint to be closed out within 48 hours. If not possible, continue contact,

Complaint	Acknowledgement times	Response times
		escalate as required and resolve within 7 business days.
Email during business hours	At time of email (automatic response)	Complaint to be closed out within 48 hours. If not possible, continue contact, escalate internally as required and resolve within 7 business days.
Email outside of business hours	At time of email (automatic response)	Complaint to be closed out within 48 hours (once return to business hours). If not possible, continue contact, escalate internally as required and resolve within 7 business days.
<b>Interaction/ Enquiry</b>		
Phone call during business hours	At time of call – and agree with caller estimated timeframe for response.	Interaction to be logged and closed out within 7 business days.
Phone call after hours	Within two (2) hours of receiving message upon returning to office.	Interaction to be logged and closed out within 7 business days.
Email during business hours	At time of email (automatic response)	Interaction to be logged and closed out within 7 business days.
Email outside of business hours	At time of email (automatic response)	Interaction to be logged and closed out within 7 business days.
Letter	N/A	Interaction to be logged and closed out within 10 business days following receipt.

The below diagram outlines our internal process for managing complaints.

**Figure 3 - Internal Complaints Process**

COMPLAINTS MANAGEMENT PROCESS FLOW CHART



### 7.5.1. Disputes involving compensation and rectification

School Infrastructure NSW is committed to working with the school and broader community to address concerns as they arise. Where disputes arise that involve compensation or rectification, the process for resolving community enquiries and complaints will be followed to investigate the dispute. Depending upon the results of the investigation, School Infrastructure NSW may seek legal advice before proceeding.

### 7.6. Incident management

An incident is an occurrence or set of circumstances that causes or threatens to cause material harm and which may or may not be or cause a non-compliance. Material harm is harm that:

- involves actual or potential harm to the health or safety of human beings or to the environment that is not trivial results in actual or potential loss or property damage of an amount, or amounts in aggregate, exceeding \$10,000, (such loss includes the reasonable costs and expenses that would be incurred in taking all reasonable and practicable measures to prevent, mitigate or make good harm to the environment).

#### 7.6.1. Roles and responsibilities following an incident

In the event of an incident, once emergency services are contacted, the incident must be immediately reported to the SINSW Senior Project Director who will inform:

- SINSW Executive Director
- SINSW C&E Manager
- SINSW Senior Manager, C&E
- SINSW Communications Director

The SINSW Communications Director will:

- Lead and manage all communications with the Minister's office in the event of an incident, with assistance as required



- Direct all communications with media to the SINSW Media Manager in the first instance for management
- Notify all other key project stakeholders of an incident.

The school and local community will be notified within 24 hours in the event of an incident, as per our notification timelines in Table 5.

The SINSW Senior Project Director will issue a written incident notification to Department of Planning, Industry & Environment (DPIE) ([compliance@planning.nsw.gov.au](mailto:compliance@planning.nsw.gov.au)) and Local Council immediately following the incident to set out the location and nature of the incident.

This must be followed within seven days following the incident of a written notification to the Department of Planning, Industry and Environment ([compliance@planning.nsw.gov.au](mailto:compliance@planning.nsw.gov.au)) that:

- a) identifies the development and application number
- b) provides details of the incident (date, time, location, a brief description of what occurred and why it is classified as an incident)
- c) identifies how the incident was detected
- d) identifies when SINSW became aware of the incident
- e) identify any actual or potential non-compliance with conditions of consent
- f) describes what immediate steps were taken in relation to the incident
- g) identifies further action(s) that will be taken in relation to the incident
- h) provides the contact information for further communication regarding the incident (the Senior Project Director).

Within 30 days of the date on which the incident occurred or as otherwise agreed to by the Planning Secretary, SINSW will provide the Planning Secretary and any relevant public authorities (as determined by the Planning Secretary) with a detailed report on the incident addressing all requirements below:

- a) a summary of the incident;
- b) outcomes of an incident investigation, including identification of the cause of the incident;
- c) details of the corrective and preventative actions that have been, or will be, implemented to address the incident and prevent recurrence; and
- d) details of any communication with other stakeholders regarding the incident.

### **7.7. Reporting process**

Throughout the project, data will be recorded on participation levels both face to face and online, a record of engagement tools and activities carried out in addition to queries received and feedback against emerging themes.

Stakeholder and community sentiment will be evaluated throughout to ensure effectiveness of the engagement strategy and to inform future activities.

Reporting will include but not be limited to:

- Stakeholder engagement reporting – numbers of forums, participation levels and a summary of the outcomes  
Community sentiment reporting – outputs of all community engagement activities, including numbers in attendance at events, participation levels and feedback received against broad themes
- Online activity – through the project website and via social media
- Media monitoring – as part of the proactive media campaign
- Engagement risk register - to be updated regularly.

## Appendix A – Changing the way we communicate – community engagement alternative methods

Below are proposed alternatives to our standard mandatory requirements for community engagement effective as of 30 March 2020. These alternatives are proposed to ensure we continue to comply with SSD and DA conditions and that our communities can remain informed about our projects while adhering to social distancing requirements and NSW Health advice.

Our engagement principles for this period should continue to ensure our communications are:

- Simple
- Streamlined
- Accessible.

### Summary of mandatory requirements and alternatives:

Items in **bold** have alternate delivery options.

SSD CONDITION	ALTERNATIVE
1300 community information line	No change
<b>Advertising (print)</b>	Promote online info session / generic single advert
Call centre scripts	No change
Community contact cards	Contractors to hand out as required
CRM database	No change
<b>Display boards</b>	Digital version
<b>Door knocks</b>	No door knocks, use letterbox drop*
<b>Face-to-face meetings/briefings</b>	Phone call or teleconferencing
FAQs	No change
<b>Information booths</b>	No info booths: issue project update instead Digital version
<b>Information sessions (drop in)</b>	Digital version
<b>Information pack</b>	Digital version
Media releases/events	No change to media releases, no events to be held
<b>Notifications</b>	Distributed to school community via email from Principal Distributed to near neighbours via letterbox drop*

SSD CONDITION	ALTERNATIVE
<b>Photography, time-lapse photography and videography</b>	Source photography if health advice permits  Use images and time-lapse from similar projects if unable to photograph site
<b>Priority correspondence (RML)</b>	No change
<b>Project signage</b>	No change if production and installation still possible; A4 print out delivered
<b>Site visits</b>	Site visits via ph1/video/photography
School Infrastructure NSW email	No change
<b>School Infrastructure NSW website</b>	No change (may publish updates more frequently)
<b>Welcome pack/ thank you pack</b>	Welcome pack: Do not issue until school resumes  Thank you pack: Issued when project is entirely complete

\*alternative may change depending on distributor operations